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21st October, 2016

To,
The Manager
The Corporate Relationship Department,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

To, Mr. Hari K- Asst. Vice President National Stock Exchange of India Ltd "Exchange Plaza", Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051

Sub: <u>Press Release for introducing new product namely Structured Cabling by wholly owned subsidiary of the Company – M/s Digisol Systems Limited</u>

Scrip Code: NSE: SMARTLINK

BSE: 532419

Dear Sir,

Attaching herewith a Press Release for introducing Structured Cabling product range under the DIGISOL brand by wholly owned subsidiary company, Digisol Systems Limited..

Request you to kindly take note of the same and acknowledge the receipt.

Yours Faithfully,

For SMARTLINK NETWORK SYSTEMS LIMITED

URJITA DAMLE

COMPANY SECRETARY





### **Press Release**



# DIGISOL announces aggressive foray into Structured Cabling Market in India

Introduces complete range of Copper, Fiber and FTTH solutions

**Mumbai, 21st October 2016,** - DIGISOL Systems Ltd., (Subsidiary of Smartlink Network Systems Ltd.) a leading provider of Active Networking products, today announced an aggressive entry into the Passive range of Structured Cabling business in India. DIGISOL took yet another important step in its corporate journey of 34 years of providing best in class Networking solution in India and will now offer an entire range of Copper, Fiber and FTTH Structured Cabling Solutions for customers in India along with its Active Products line.

On the occasion, Mr. K. R. Naik, Chairman, DIGISOL Systems Ltd. said, "Manufacturing in India is my passion, and I am happy to introduce a full range of passive products, of which majority are made in India & which was our main interest from day one of entering business 4 decades back. We are introducing products which will be game changers for System Integrators like patented keystones, manufactured locally and for easy installation, our 90 degree patch panels ranging from Cat 5e to Cat 6A.

"We at DIGISOL, always strive to introduce our designed products that not only meet current needs but also take care of the future ones," said Mr. Shailesh S. Bhayade, VP - SCS Business, DIGISOL Systems Ltd. He added, "With our strong presence in SMB & Enterprise, we will work with regional and national SI's for enhanced presence in large scale projects".

With the introduction of passive (cabling) range of products, DIGISOL will be able to offer an end-to-end solution for active & passive range of Networking product line.

DIGISOL's cabling portfolio will include Copper cabling solutions (Cat5e, Cat 6 & Cat 6A), UTP/STP LAN Cables, Keystones, Patch Panels, Patch Cords, Face Plates etc. The Fiber range will have Fiber cables, Fiber Patch Cords, Pigtails, LIU couplers and an entire FTTH Product line. DIGISOL cabling products adhere to EIA/TIA and ISO/IEC international standards. They are RoHS compliant and are backed by international 25 years product warranty performance. DIGISOL Structured Cabling Systems is here to fulfill the network connectivity needs of medium to small businesses and home networks, as well as SME & Enterprises requirements.

The complete product range would be primarily available through the DIGISOL regional distributors, spread Pan-India. Smartlink Network Systems Ltd.

#### ABOUT DIGISOL SYSTEMS LTD.

DIGISOL SYSTEMS LTD is a subsidiary of Smartlink Network Systems Ltd and is a leading player in the Active Networking Industry, offering an integrated value proposition from design to development and from sales and marketing to service and support.

DIGISOL was first launched as an active networking products brand of Smartlink Network Systems Ltd. in the year 2010. DIGISOL set a new benchmark in the Converged Communication Systems space offering a wide range of product's across the IT networking spectrum that includes Wireless

LAN, Broadband Routing, Switching, IP & CCTV Surveillance. DIGISOL has now, entered in two new product categories in the year 2016 with Passive Networking and Lifestyle Electronics . It now boasts of an end-to-end networking products and solutions portfolio.

For more information, visit: www.digisol.com

## About Smartlink Network Systems Ltd. (SNSL):

Established in the year 1993, Smartlink Networking Systems Ltd. (BSE: 532419 | NSE: SMARTLINK) is a forerunner in the field of networking infrastructure. Honesty, ethics and integrity together constitute the Company's core values, making them the most experienced and respected IT company in India. Smartlink is a pioneer in bringing IT networking products and technology to India and has the distinction of being one of the first companies to start manufacturing of IT networking products. Smartlink is credited with more than two decades of experience in product design, development, manufacturing, marketing and sales & service in its forte.

#### **Press Contact:**

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